

palgrave CONNECT

2012 使用手冊



economics & finance



business & management



language & linguistics



political & international
studies



literature



theatre & performance



education



history



religion & philosophy



media & culture



social sciences

目錄

Palgrave Macmillan 出版社簡介	2
Palgrave Connect 簡介	3
Palgrave Connect 首頁	10
瀏覽.....	11
檢索.....	13
檢索結果.....	17
全記錄.....	19

Palgrave Macmillan 出版社簡介

Palgrave Macmillan 是一個全球性的學術出版社，提供高等教育的學習和學術研究資料。Palgrave Macmillan 出版紙本和線上版的教科書、期刊、論文、專業參考書籍。Palgrave Macmillan 出版社主要聚焦在人文、社會科學和商業領域。

做為 Macmillan 集團的一部分，Palgrave Macmillan 代表著一種連續 150 年不中斷的獨立學術出版精神，並會持續不斷修正其未來出版方向。

Palgrave Macmillan 的目標是成為全體股東、作者、客戶、商業夥伴首選的出版社，並提供大家學術溝通的管道。Palgrave Macmillan 的目標是達到提供多數讀者所需的高質量作品。

對於作者、學術團體、學術組織和客戶我們的工作是：

- 提供獨特廣泛的經驗，給予充份的國際出版服務，服務範圍涵蓋紙本和線上的教科書、學術書籍、期刊
- 擁有龐大的組織資源，但也有像小公司般的彈性和迅速的反應
- 體認到夥伴關係對於業務成功的重要性，並結合高專業標準的服務文化
- 結合創造力與效率、適當的創新、成本效益控制和採取及時的行動
- 有穩定的所有權和專用的人員編制，以建立長期、富有成效的關係

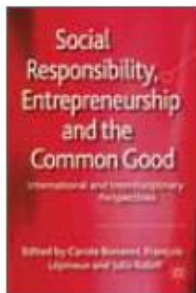
Palgrave Connect 簡介

Palgrave Connect 提供 Palgrave Macmillan 超過 7500 冊經同儕評論的得獎電子書。Palgrave Connect 提供 11 個主題領域的電子書收藏

● Business & Management

在 Business & Management 領域中，涵蓋人力資源管理、市場行銷、國際貿易、風險管理和創新的重點領域。Palgrave Macmillan 的經濟學書單透過全球頂尖學者和政策制定者的辯論，呈現最新的見解。在[經濟學偉大思想家系列](#)中，提供了廣泛受人尊重的經濟學家相關書籍資訊。在此主題下我們致力發展經濟學書籍，例如：[The Politics of Economic Inequality in Developing Countries](#) 和 [Quantitative Approaches to Multidimensional Poverty Measurement](#)。並還提供一系列宏觀和微觀議題，包含最新的貨幣政策研究、經濟成長、就業和稅收。最顯著的是在 2009 年收錄在 Economics & Finance 主題下的 [Child Labor in Latin America](#) 和 [Security Reform in Transition Economies](#)。這個主題系列提供使用者全球經濟和金融議題中頂尖學者、研究和重要思想。

Highlights from the 2012 Collection



Business & Management Collection 2012
An exploration of the interplay between social responsibility, entrepreneurship and the common good. No other book has developed an interdisciplinary reflection to analyze the dynamics between these three concepts.

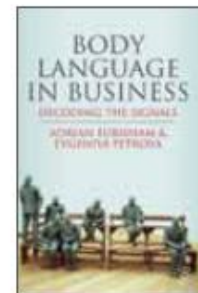


Business & Management Collection 2012
Explores the progression of overseas listing of Chinese companies and the reasons behind the attitude shifts towards overseas Chinese stocks.

Regularly accessed in this subject area



Business & Management Collection 2009
A detailed look at seven portraits of exceptional small business projects in Europe, offering new models of cooperation for small businesses and trades of the future.



Business & Management Collection 2010
Clarifies the misconceptions around the topic of body language while providing a new approach to understanding non-verbal communication in the workplace.

● Economics & Finance

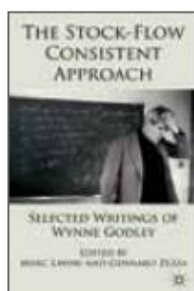
在 Economics & Finance 領域中，Palgrave Macmillan 致力發展經濟學書籍，包含 [The Impact of Human Capital on Economic Growth](#)。並還提供一系列宏觀和微觀議題，包含最新的貨幣政策研究、經濟成長、就業和稅收。最顯著的是我們在 2009 年收錄在 Economics & Finance 主題下的 [The New International Money Game](#), [Asia and The Subprime Crisis](#), [Financial Institutions and Markets](#) and [The State Economic Handbook](#)。另外 Palgrave 也出版一些優秀的工具書提供給研究者，例如：[Capital Market Instruments](#)。這個主題系列提供使用者

全球經濟和金融議題中的頂尖學者、研究和重要思想。

Highlights from the 2012 Collection



Economics & Finance Collection 2012
A comprehensive review of the current state of philanthropy together with an innovative model for implementing philanthropic giving as an integrated system.

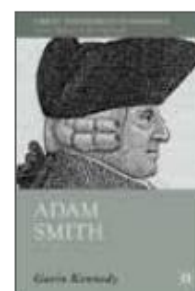


Economics & Finance Collection 2012
A collection of the most important works of Wynne Godley, as chosen by Godley himself.

Regularly accessed in this subject area



Economics & Finance Collection 2008
This collection of exclusive articles presents the latest research in the area of mergers and acquisitions.

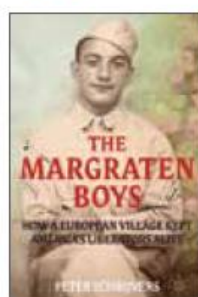


Economics & Finance Collection 2010
This book presents the authentic Adam Smith and explores his underlying approach and radical thinking, aiming to re-establish his original intentions.

● History

Palgrave Macmillan 的 History 主題收藏涵蓋世界上從古至今歷史相關主題電子書，包括得獎書籍和頂尖編輯冊。收錄的頂尖學者包括 Akira Iriye、Manning Marable、David Cannadine 等。History 主題收藏書單超越傳統地域和學科界限，透過許多高知名度的全球系列資料提供新觀點、闡述跨學科角度、運用新的方法。最近和未來的重點在包含 Richard Weikart 著作的 [Hitler's Ethic](#) 和 Alec Badenoch 在 IAMHIST(International Association for Media and History) 獲獎的著作 [Voices in Ruins](#)。

Highlights from the 2012 Collection



History Collection 2012
The moving World War II story of how, in a unique way, the village of Margraten has refused to forget until this very day ten thousand American liberators who were laid to rest in their midst.



History Collection 2012
Female Sexual Inversion is a new and in-depth analysis of how female same-sex desires were represented in a wide range of Italian and British medical writings c.1870 to 1920.

Regularly accessed in this subject area



History Collection 2010
A wide-ranging, original study of contemporary Germany's memorial landscape, discussing memorials to German losses during the Second World War, the victims of National Socialism and of GDR socialism.



History Collection 2006
'A refreshing reading and a solid appraisal of the omnipresent manipulation of information and disinformation during the Second World War in Germany.' – Marius Turda, *Totalitarian Movements and Political Religions*

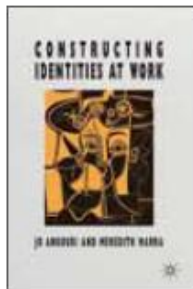
● Language & Linguistics

Palgrave Macmillan 的 Language & Linguistics 主題收藏配合著學者、教師、研究生、大學生的需求，提供最新的相關研究。Palgrave Macmillan 出版的學術書籍很著名，並且受到 Linguistics 社群的尊重，提供在應用語言學、社會語言學和論述研究、語言和全球化、語用學這些領域深度和廣度的研究。我們在由 Chris Candlin 和 David Hall 編輯的 [Research and Practice in Applied Linguistics](#) 系列中可找到結合理論和實踐相關書籍。我們的書單在此領域具有領先優勢，並且學者們可分享他們領先的研究知識。

Highlights from the 2012 Collection



Language & Linguistics Collection 2012
Drawing on a wide range of studies focusing on technology, this book introduces teachers and researchers to the emerging area of blended learning within the context of university language programs

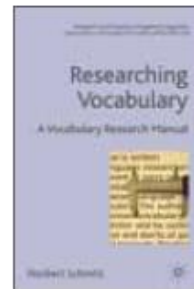


Language & Linguistics Collection 2012
Cutting-edge research on the process of identity construction, in corporate workplaces, courtrooms, classrooms, and academia.

Regularly accessed in this subject area



Language & Linguistics Collection 2010
'...this book rises to the challenge of providing a broad overview of the field of language acquisition that will inform and inspire students and researchers alike.' - Katherine Messenger, *Linguistlist.org*



Language & Linguistics Collection 2010
Overviews a wide range of vocabulary research methodologies, and offers practical advice on how to carry out valid and reliable research on first and second language vocabulary.

● Literature & Performing Arts

Palgrave Macmillan 的 Literature & Performing Arts 於 2010 年分類為 Literature Collections 與 Theatre & Performance Collections。

Palgrave Macmillan 廣泛的 literature 書單持續吸引客戶的關注和好評，收錄許多最近的文學獎 NSW Premier's Literary Awards Biennial Prize (New South Wales Premier's Literary Awards) 作品，例如 William Christie 的 [Samuel Taylor Coleridge: A Literary Life](#) 和由 Bonnie Wheeler 編輯的 [New Middle Ages](#) 系列。並計劃繼續收錄文學研究範疇的書籍，例如 Jonathan Gottschall 的 [Literature, Science, and a New Humanities](#)。

自 2006 年推出 Palgrave Macmillan Theatre and Performing Art 書單已經獲得該領域中的許多獎項，包含獲得 Ethnography Division of the National Communication Association 2008 年度圖書獎 Judith Hamera 的 [Dancing Communities](#) 和 2008 年 SAMLA (South Atlantic Modern Language Association) Studies 的得獎作品 Ilka Saal 的 [New Deal Theater](#)。

Highlights from the 2012 Collection



Literature Collection 2012
A response to the formal and contextual diversity of one of the most significant writers of the post-war period that provides a reassessment of dominant and recurring themes in his writing.



Literature Collection 2012
The History of British Women's Writing, 700-1500 focuses on women's literary history in Britain between 700 and 1500, a period traditionally marginalized in accounts of women's writing in English.

Regularly accessed in this subject area



Literature Collection 2010
This rich and varied collection of essays makes a timely contribution to critical debates about the Female Gothic, a popular but contested area of literary studies.

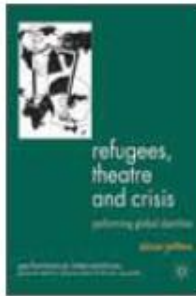


Literature & Performing Arts Collection 2006
The History of Science Fiction traces the origin and development of science fiction from Ancient Greece up to the present day.

Highlights from the 2012 Collection



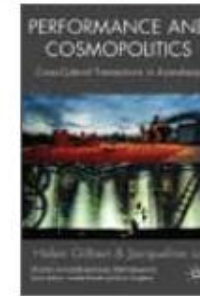
Theatre & Performance Collection 2012
Performance, Politics and Terror is a study of performance in the post-9/11 context of the so-called war on terror.



Theatre & Performance Collection 2012
This book examines how the 'refugee crisis' has conditioned all arts and cultural activity with refugees in a world where globalization and migration go hand in hand.



Theatre & Performance Collection 2010
The Dramaturgy of the Real is a provocative international collection of essays and texts by leading scholars and artists about theatre that engages the real.



Theatre & Performance Collection 2010
This ground-breaking study of cross-cultural theatre in the Australasian region focuses on theatrical events and practices in avant-garde and mainstream contexts.

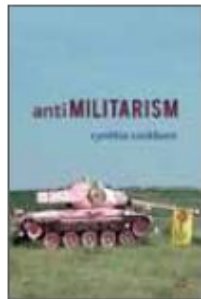
● Political & International Studies

Palgrave Macmillan 全面和多方面政治學書單呈現今日國際關係領域全球知名學者的真正視野、特色。這些包含 Robert Albritton 著作的 [New Dialectics and Political Economy](#)，頂尖編輯 Panitch 和 Martijn Konings 出版的 [American Empire and the Political Economy of Global Finance](#)，和專長在美國、歐洲法律和政治的 Martin Schain。

Palgrave Macmillan 的政治學列表還包括廣泛的政治理論作品，涵蓋了中東、非洲、亞洲、拉丁美洲，包括 Shiping Tang、Mingjiang Li 和 Amitav Acharya 編輯的 [Living with China](#)，Andrei P. Tsygankov 著作的 [Russophobia](#)。廣受好評的政治學書籍包括 Richard Falk 和 David Krieger 著作的 [At the Nuclear Precipice](#)，Thomas Henriksen 著作的 [American Power after the Berlin Wall](#)，Philip Seib 編輯的 [New Media and the New Middle East](#)。得獎的名單則包含獲得 Society of Professional Journalists' Sigma Delta Chi Award in Research 由

Minabere Ibelema 著作的 [The African Press, Civic Cynicism, and Democracy](#)。
Barry Rubin 著作的 [Lebanon](#) 是一本來自中東的焦點系列，深入研究許多在該區重要國家的研究。

Highlights from the 2012 Collection



Political & International Studies Collection 2012
Cockburn provides a routemap to interrupt the cycle of violence in everyday life around the world, and offers a visionary redefinition of peace.



Political & International Studies Collection 2012
This ground-breaking political history of the two Irish States provides unique new insights into the 'Troubles' and the peace process.

Regularly accessed in this subject area



Political & International Studies Collection 2009
A wide ranging, critical account of the literature on governance theory and practice of the last two decades through a cross-disciplinary lens.



Political & International Studies Collection 2007
In this edited volume, leading scholars from the United States and China analyze the challenges and opportunities for China in the twenty-first century.

● Social & Cultural Studies

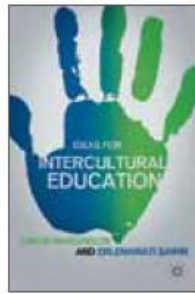
Palgrave Macmillan 的 Social & Cultural Studies 於 2010 年分類為 Education, Media & Culture 與 Social Sciences Collections。

Social & Cultural Studies 主題收藏跨越以下主題領域，包括社會學，社會政策，社會工作，犯罪學，心理學，文化研究，媒體研究，教育和性別研究。此主題收藏收錄包含 Amira Jarmakani 的 [Imagining Arab Womanhood](#)，這本書曾於 2008 年獲得 NWSA's Gloria Anzaldúa Award 獎項，[Rethinking Modernity](#) 這本書曾於 2008 年獲得 BSA Philip Abrams Memorial Prize 獎項。2008 年和 2009 年的收藏特色在突破性的書籍，例如 Rebecca Beirne 著作的 [Lesbians in Television and Text after the Millennium](#)。其他 2008 年和 2009 年的重點在於 Caroline Bainbridge 著作的 [A Feminine Cinematics](#)，一個突破性婦女研究電影和由 Paul Frosh 和 Amit Pinchevski 編輯的 [Media Witnessing](#)，來自世界各地學者表示大眾媒體把我們變成國際事件的“目擊者”。

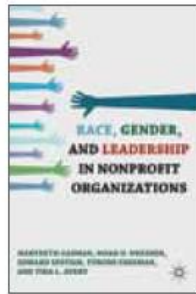
由 Jan Jagodzinski 著作的 [Television and Youth Culture](#) 探討瀰漫在電視的普遍偏執並影響著年輕一代，Alessandra Piontelli 的 [Twins in the World](#) 提供一個令人信服的論述，探討雙胞胎在全球社會所扮演的不同角色。

在教育書單顯示 Palgrave Macmillan 在歷史教育、教育理論、比較教育、城市與農村教育問題的投資。Palgrave Macmillan 的書籍包括在美國、中東、歐洲的全球性教育觀點，與種族、階級的問題。2008 和 2009 年收藏特色包括 Mary Compton 和 Lois Weiner 編輯的 [The Global Assault on Teaching, Teachers, and their Unions](#)，其他頂尖書籍還有 Barry L. Bull 著作的 [Social Justice in Education](#)，Alice E. Ginsberg 著作的 *The Evolution of American Women's Studies*。

Highlights from the 2012 Collection



Education Collection 2012
In a world still reeling from the after-shocks of 9/11, this sets out to bring international communities closer together.



Education Collection 2012
Contributors to the volume examine race and gender as constructs and provide a theoretical background for understanding their effect on the psycho-social development of the individuals.

Regularly accessed in this subject area

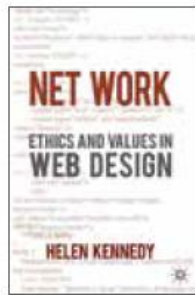


Education Collection 2010
By-product of the author's award-winning investigation into the aftermath of the Columbine tragedy.



Education Collection 2011
Collection of content-based chapters and case studies examining the pedagogical potential and realities of digital literacies in education.

Highlights from the 2012 Collection



Media & Culture Collection 2012
Net Work explores the place of ethics and values in web design and in the work practices of individual web designers.

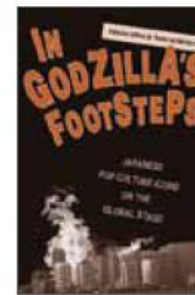


Media & Culture Collection 2012
Confronting the digital revolution in academia, this book examines the application of new computational techniques and visualization technologies in the Arts and Humanities.

Regularly accessed in this subject area

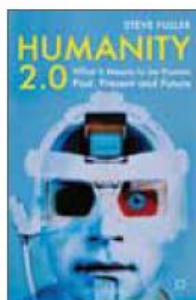


Social & Cultural Studies Collection 2009
A wide-ranging collection of essays on two topics of strong academic interest: the role of memory in contemporary culture, and the rise of digital technology.



Social & Cultural Studies Collection 2006
These essays consider the Godzilla films and how they shaped and influenced postwar Japanese culture, as well as the globalization of Japanese pop culture icons.

Highlights from the 2012 Collection

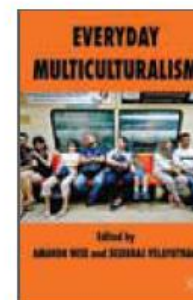


Social Sciences Collection 2012
An ambitious and groundbreaking examination, by leading scholar Steve Fuller, on both historical definitions of, and the future for, what it means to be human.



Social Sciences Collection 2012
Analyzes the relationship between atypical employment careers and economic security in old age in several EU countries.

Regularly accessed in this Subject area



Social Sciences Collection 2010
This book explores everyday lived experiences of multiculturalism in our global cities.



Social & Cultural Studies Collection 2009
This book explores the experiences of men in service and caring occupations.

- **Religion & Philosophy**

Palgrave Macmillan 在 Religion and Philosophy 主題計劃匯集全球信仰系統和哲學傳統創新學術研究，範圍從介紹教科書到一般書籍和研究專著。

高知名度的作者例如像 Emilie Townes，另外還有各種經典文學作者像

William James、John Dewey、Emile Durkheim、Bernard Bosanquet、James Baldwin、Friedrich Waismann、A.J. Ayer 等。

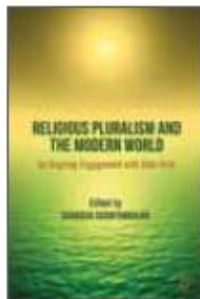
Palgrave Macmillan 計劃從 Macmillan 檔案再版經典作品，例如翻譯 Michel Foucault 在 Collège de France 的作品。許多新的系列具有深度、廣度、新研究能量並且能反應在這個研究領域。即將受重視的包含 Derek S. Jeffreys 的 [Spirituality and the Ethics of Torture](#)。

Highlights from the 2012 Collection



**Religion & Philosophy
Collection 2012**

Do we all possess a soul? If so, what is it? Can it be defined? Crawford argues that it is important that we have a soul because if it is immortal then we can hope for life after death.



**Religion & Philosophy
Collection 2012**

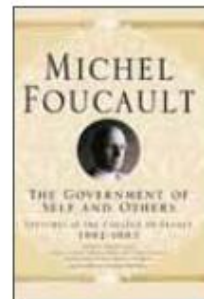
An absorbing and challenging discussion, by a distinguished group of international scholars, on John Hick's religious pluralism.

Regularly accessed in this subject area



**Religion & Philosophy
Collection 2005**

'This book is an important contribution to the field of art history and the growing scholarship around Deleuze and Guattari.' – Deleuze Studies



**Religion & Philosophy
Collection 2010**

Foucault discusses the difficult and changing practices of truth-telling in ancient democracies and tyrannies and offers a new perspective on the specific relationship of philosophy to politics.

Palgrave Connect 首頁

The screenshot shows the Palgrave Connect homepage. At the top, there is a header with the Palgrave Connect logo and a welcome message. Below the header, there is a search bar with a 'Quick search' button and a 'Keyword' dropdown menu. To the right of the search bar, there is a 'browse' button. Below the search bar, there are links to 'home', 'subject collections', and 'reference archives'. The 'Subject Collections' section features a grid of 11 subject areas: economics & finance, political & international studies, history, business & management, language & linguistics, religion & philosophy, social sciences, literature, media & culture, education, and theatre & performance. The 'Reference Archives' section includes a 'Click here to browse the ebooks your institution has access to' button and links to the 'Dictionary of Economics Archive' and 'The Statesman's Yearbook Archive'. The 'Most Accessed' section lists three books: 'European Identity and the Second World War', 'The Blair Legacy', and 'Beyond Hofstede'. The 'Latest News' section contains three news items: 'December 2011 - Opening of 2012 Collections', 'November 2011 - Extended Backlist Collections', and 'October 2011 - Palgrave titles available on Thomson Reuters Book Citation Index'. The '2012 Collection Highlights' section features a book titled 'Tricky Coaching'. The 'Information' section includes links to 'About Palgrave Connect', 'Online Demonstration', 'Connect Leaflet (PDF)', 'For Librarians', 'How to Access', 'Request a Trial', 'Admin Login', 'MARC Records', 'For Authors', 'For Users', 'Institution / Athens Login', 'Recommend to Library', 'Frequently Asked Questions', and 'Accessibility'. The footer includes the Palgrave Macmillan logo and links to 'Palgrave Macmillan Journals', 'The New Palgrave Dictionary of Economics Online', 'The Statesman's Yearbook Online', 'The World Higher Education Database Online', and 'skills4studycampus'.

1. 檢索：提供快速和進階檢索功能

2. 瀏覽：提供主題收藏、主題、系列主題、出版年方式瀏覽

3. 主題收藏：提供 11 個主題收藏內容介紹

4. 熱門書籍：Palgrave Connect 電子書平台中最多人點選的書籍名單

5. 最新消息與最新書籍：Palgrave Connect 電子書平台的最新新聞訊息與書籍資訊

瀏覽

Palgrave Connect 電子書平台瀏覽功能提供主題收藏、主題、系列主題、出版年這四種方式的瀏覽功能，使用者可自行選擇欲瀏覽方式。

Browse eBooks		Browse Journals	
			
COLLECTION	SUBJECT	SERIES BY SUBJECT	PRINT PUBLICATION YEAR
* Business & Management * Dictionary of Economics Archive * Economics & Finance * History * Language & Linguistics * Literature & Performing Arts * Political & International Studies * Religion & Philosophy * Social & Cultural Studies * The Statesman's Yearbook Archive	* Anthropology * Art and Architecture * Astronomy and Space * Business and Management * Business, Management and Finance * Computing and Information Technology * Criminology * Cultural and Media Studies * Development * Economics * Education * Engineering * Environmental Science * Film and Television * Film, Media and Culture * Finance and Banking * Geography * History * International Relations * Language and Linguistics * Law * Life Sciences * Literature * Literature and Language * Mathematics * Medicine * Music	* Anthropology * Business and Management * Business, Management and Finance * Cultural and Media Studies * Development * Economics * Education * Finance and Banking * History * International Relations * Language and Linguistics * Life Sciences * Literature * Literature and Language * Performing Arts * Philosophy and Religion * Politics * Psychology * Reference * Social Policy * Social Work and Social Policy * Social Work and Social Welfare * Sociology	▷ 2012 ▷ 2011 ▷ 2010 ▷ 2009 ▷ 2008 ▷ 2007 ▷ 2006 ▷ 2005 ▷ 2004 ▷ 2003 ▷ 2002 ▷ 2001 ▷ 2000 ▷ 1990 - 1999 ▷ 1980 - 1989 ▷ 1970 - 1979 ▷ 1960 - 1969 ▷ 1950 - 1959 ▷ 1940 - 1949 ▷ 1930 - 1939 ▷ 1920 - 1929 ▷ 1910 - 1919 ▷ 1900 - 1909 ▷ 1890 - 1899 ▷ 1880 - 1889 ▷ 1870 - 1879 ▷ 1860 - 1869

1. Collection(主題收藏)

(1) 十一個主題收藏

Business & Management
Economics & finance
History
Language &Linguistics
Political &International studies
Religion & Philosophy
Social sciences
Literature
Media & culture
Education
Theatre & Performance

(2) 兩個 Reference Archives

Dictionary of Economics Archive

The Statesman's Yearbook Archive

2. Subject(主題)

提供以下 36 個主題供使用者瀏覽該主題收錄書籍

Anthropology	Law
Art & Architecture	Life Sciences
Business, Management	Literature
Business, Management and Finance	Literature and Language
Computing and Information Technology	Mathematics
Criminology	Medicine
Cultural and Media Studies	Music
Economics	Nursing and Health
Education	Performing Arts
Engineering	Philosophy and Religion
Environmental Science	Politics
Film and Television	Popular Science
Film, Media and Culture	Psychology
Finance and Banking	Reference
Geography	Social Policy
History	Social Work and Social Policy
International Relations	Social Work and Social Welfare
Language and Linguistics	Sociology

3. Series by Subject(系列主題)

提供以下 20 個系列主題供使用者瀏覽該系列主題收錄書籍

Anthropology	Literature and Language
Business, Management	Performing Arts
Business, Management and Finance	Philosophy and Religion
Cultural and Media Studies	Politics
Economics	Psychology
Education	Reference
History	Social Work and Social Policy
International Relations	Social Work and Social Welfare
Language and Linguistics	Sociology
Literature	

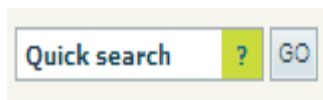
4. Print Publication Year(出版年)

提供使用者以下各出版年的書籍瀏覽：

1860-1869/1870-1879/1880-1889/1890-1899/1900-1909/1910-1919/1920-1929/
1930-1939/1940-1949/1950-1959/1960-1969/1970-1979/1980-1989/1990-1999/
2000/2001/2002/2003/2004/2005/2006/2007/2008/2009/2010/2011/2012

檢 索

1. 快速檢索



Palgrave Connect 電子書平台的快速檢索位於頁面的左上方提供使用者快速簡易的方式來進行檢索。您可以輸入欲查詢的書名、作者或 ISBN 點選 Go 進行檢索。但請注意 ISBN 的輸入請不要包含 “-” 的符號。快速檢索的預設連結功能是 “OR”。如果想使用精確檢索可使用雙引號查詢。

2. 進階檢索

Palgrave Connect 電子書平台的進階檢索功能提供以下欄位搜尋

- | | |
|--|-------------------------|
| ● Title | ● ISBN |
| ● Author/Editor | ● Collection |
| ● Full text field | ● Subject |
| ● Keyword Search (search catalogue only) | ● Subject subcategories |
| ● Print publication date | ● Series |
| ● Upload date | ● Filter by Access |

使用者可以使用單一欄位檢索，或是結合多個欄位檢索。

Advanced Search

☐	Title		All words ▼
☐	Author / Editor		All words ▼
☐	Keywords		All words ▼
☐	Full Text		All words ▼
☐	Publication date	from : mm/yyyy <input style="width: 15px; height: 15px; border: 1px solid #ccc; background-color: #eee; margin-left: 5px;"/> to : mm/yyyy <input style="width: 15px; height: 15px; border: 1px solid #ccc; background-color: #eee; margin-left: 5px;"/> (eg 08/2008)	
☐	Online date	from : mm/yyyy <input style="width: 15px; height: 15px; border: 1px solid #ccc; background-color: #eee; margin-left: 5px;"/> to : mm/yyyy <input style="width: 15px; height: 15px; border: 1px solid #ccc; background-color: #eee; margin-left: 5px;"/> (eg 08/2008)	
☐	ISBN / ISSN / DOI		

☒ [Filter by Journal Title](#)

☐ Volume:

☐ Issue:

☐ Start Page:

☐	Book Subject		▼
☐	Subject subcategories		▼
☐	Book Collection		▼
☐	Book Series		▼

☐ Content type

☒ Search All
☐ Books Only
☐ Journal Articles Only

☐ Filter by access

☒ All content
☐ Hide unsubscribed content

Title 欄位

提供使用者檢索書名，並可使用以下三種方式檢索：

- (1) All words – 檢索結果會包含輸入詞彙的所有字
- (2) Any words – 檢索結果會包含輸入詞彙的任一字
- (3) Exact phrase – 檢索結果只會找到精確符合所輸入詞彙的結果

範例：

例如欲檢索 *Making History Then and Now* 這本書籍，我可以在進階檢索的 Title 欄位輸入 *Making History*，並依照以下三種檢索方式

- (1) All words – 將會檢索到 *Making History Now and Then* 這本書籍

- (2) Any words – 將會檢索到書名包含"making" 或 "history" 的書籍
注意：檢索功能將會忽略一般字如"then"、"now"、"and"
- (3) Exact phrase - 將會檢索到書名中有 Making History 的 Making History
Now and Then 這本書籍

Author/Editor 欄位

如果使用者想查詢特定作者或編輯，可以利用此欄位功能搜尋，並可使用以下三種方式檢索：

- (1) All words – 檢索結果會包含輸入詞彙的所有字
(2) Any words – 檢索結果會包含輸入詞彙的任一字
(3) Exact phrase – 檢索結果只會找到精確符合所輸入詞彙的結果

範例：

例如欲檢索 *Andrew Smith*

- (1) All words - 將會檢索到書籍作者姓名是 Andrew 和 Smith 的書籍資料，例如像 Andrew Jones 和 Mark Smith 都會被檢索到
(2) Any words - 將會檢索到書籍作者姓名包含"Andrew"或"Smith"，例如像 Andrew Jones 或 John Smith
(3) Exact phrase – 將會檢索到書籍作者姓名是"Andrew Smith"

注意：如有多個作者請勿使用 Exact phrase，例如輸入在 Exact phrase 輸入 Andrew Smith Jeff Wallace 將會找不到資料。

Full text 欄位

使用者可利用此欄位搜尋書籍資訊(例如書名、副標題等)或書籍內文，並可使用以下三種方式檢索：

- (1) All words - 檢索結果會包含輸入詞彙的所有字
(2) Any words - 檢索結果會包含輸入詞彙的任一字
(3) Exact phrase - 檢索結果只會找到精確符合所輸入詞彙的結果

範例：

例如欲檢索 *money in developing countries*

- (1) All words -將會檢索到書籍或書籍內容內有"money"、"developing"和"countries"
(2) Any words -將會檢索到書籍或書籍內容內有"money"或"developing"或"countries"
(3) Exact phrase -將只會檢索到書籍或書籍內容內完全符合"*money in developing countries*"

Keyword 欄位

使用者可利用此欄位搜尋書籍資訊(例如書名、副標題、作者等內容)，並可使用以下三種方式檢索：

- (1) All words - 檢索結果會包含輸入詞彙的所有字
(2) Any words - 檢索結果會包含輸入詞彙的任一字

(3) Exact phrase - 檢索結果只會找到精確符合所輸入詞彙的結果

範例：

例如欲檢索 *money in developing countries*:

(1) All words - 將會檢索到書籍資訊有"money"、"developing"和"countries"

(2) Any words - 將會檢索到書籍資訊有"money"或"developing"或"countries"

(3) Exact phrase - 將只會檢索到書籍資訊內完全符合"*money in developing countries*"

Print publication date 和 Upload date 欄位

如果您想瀏覽查詢特定出版日期或 Palgrave Connect 平台中特定更新日期，可以使用此欄位來限定檢索。日期檢索格式為 mm/yyyy。

例如：欲查詢 2008 年 8 月到 2008 年 12 月的書籍則必須輸入 from 08/2008 to 12/2008。

ISBN/DOI 欄位

ISBN (International Standard Book Numbering)是國際通用的圖書代碼。ISBN 由 13 碼組成，如 9780333668529 或 978-0-333-66852-9。如果您知道書籍的 ISBN 可以在此欄位直接輸入快速取得該本書籍。

DOI (digital-object identifier)是數位物件識別號，Palgrave Connect 平台上每本書籍也會有一個 DOI，如果您知道書籍的 DOI 可以在此欄位直接輸入快速取得該本書籍。

Collection 欄位

如果您想查詢在 Palgrave Connect 平台中特殊主題收藏的書籍，您可從下拉選單中選擇，並針對所選擇的主題收藏進行檢索。

Subject 和 Subject subcategories 欄位

Palgrave Connect 平台的主題領域是由 Palgrave Macmillan 所定義的，使用者可從 Subject 或 Subject subcategories 的下拉選單中選擇特定主題，並針對特定主題進行檢索。

例如：從 Subject 下拉選單中選擇 "economics"將會限定在經濟主題下進行檢索。或從 Subject subcategories 下拉選單選擇 "economics" 的次主題 "macroeconomics"。

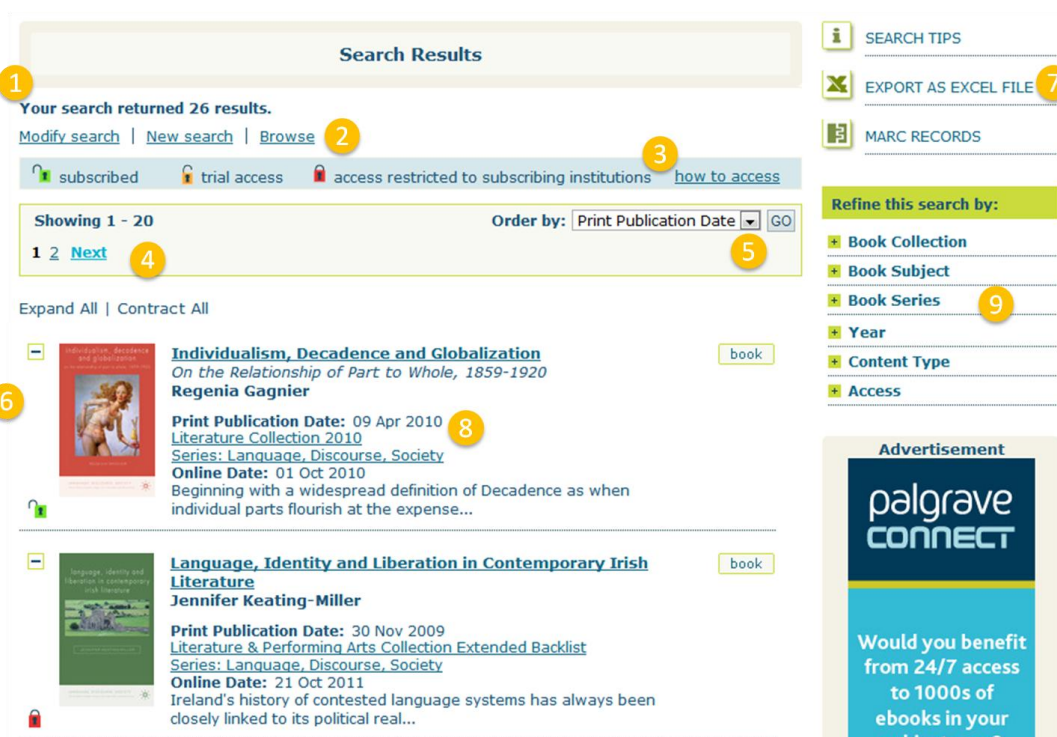
Series 欄位

有些書籍會出版成系列書籍，例如 Economics Today series。如果想要查詢特定系列書籍可從 Series 欄位的下拉選單中選擇。

Filter by Access 欄位

您可以透過 Access 欄位限定只檢索單位有訂購的書籍

檢索結果



1. 檢索結果筆數
透過檢索結果筆數，使用者可得知此次檢索結果有多少本書籍符合檢索條件
2. 修正檢索、重新檢索、瀏覽
在檢索結果頁面中，提供使用者可快速點選 **Modify search** 進行修正檢索策略，點選 **New search** 重新查詢、點選 **Browse** 進入瀏覽功能頁面
3. 閱讀書籍權限
Palgrave Connect 平台提供三種閱讀書籍權限
 - **Subscribed**：
如果在 Palgrave Connect 平台上看到書籍旁有 **Subscribed** 圖示，代表單位已經訂購這本書籍，故可閱讀此本書籍全部內容
 - **Trial access**：
如果在 Palgrave Connect 平台上看到書籍旁有 **Trial access** 圖示，代表單位已經在試用這本書籍，故在試用期間內可在看此本書籍內容
 - **Access restricted to subscribing institutions**：
如果在 Palgrave Connect 平台上看到書籍旁有 **Access restricted to subscribing institutions** 圖示，代表單位沒有購買此本書籍，故只可以看到書籍基本資訊無法看到書籍全文內容
4. 換頁功能
檢索結果每頁呈現 20 筆書籍記錄，如欲換頁則點選 **Previous** 和 **Next** 或直接

點選頁數換頁

5. 排序功能

檢索結果頁面提供以下排序方式供使用者變更頁面呈現方式。

- Relevance
- Title
- Author
- Upload Date
- Print Publication Date
- Collection Name
- Filter By Access

6. 展開/隱藏

檢索結果頁面提供 Expand All 功能可展開書籍資訊，如欲隱藏書籍資訊則點選 Contract All(隱藏)功能

7. 輸出

檢索結果頁面提供 Export as Excel Files 的輸出功能，可幫助使用者將檢索結果的資料輸出成 Excel 檔案

8. 書籍資訊

在檢索結果頁面展開格式呈現的書籍資訊包含：書名、作者、出版日期、書籍更新上傳日期等資訊。注意：如果使用的是 Full Text 欄位進行檢索，則在檢索結果頁面中會呈現部份全文搜尋的結果，如欲觀看全文可直接在檢索結果頁面中點選 Browse Inside 瀏覽內文。如欲觀看更多全文搜尋結果可點選 more results 展開，點選 fewer results 則可隱藏。

9. 限定檢索

可依據 Collection、Subject、Series、Year、Access 限定檢索

全記錄

電子書的觀看權限

可針對每一頁之快速檢索

New:
EUPE格式，在2011年至2012年
所有電子書(除了PDF)，含兼容性
的電子書閱讀器與行動裝置

Welcome to
palgrave CONNECT

Quick search ? Keyword GO > advanced search > browse > help

> home > subject collections
> reference archives

擁有免費的DRM，並
可下載及列印

Sport as a Business

subscribed trial access access restricted to subscribing institutions how to access

Sport as a Business
International, Professional and Commercial Aspects
Edited by **Harald Dolles** and **Sten Söderman**
Print Pub Date: May 2011
Online date: May 2011
DOI: 10.1057/9780230306639
ebook ISBN: 9780230306639
Print ISBNs: 9780230249257 HB 9780230318304
280 pp
>> [Business & Management Collection 2011](#)

Download PDF Browse PDF Download Epub

Sport today has developed into a major industry in the global market place. Sport businesses build global brands and, increasingly, develop modes of international operation. The proliferation of information technology has made it possible for the sports industry to serve the needs of fans all over the world. They can consume an event real-time or recorded from virtually anywhere. Within this, the opportunities for the promotion of sport, and the benefits for sport and its partners, are significant. This book seeks to provide a deeper understanding of sport's unique development, its challenges in governance and its logic of value co-creation, as well as the advancement of the sports industry and the management of sports facilities towards internationalisation, professionalization and commercialisation. It covers examples from Europe, Asia, North America, Australia and New Zealand.

Expand All | Contract All
+ List of Contents

OUTSTANDING CHOICE ACADEMIC RESOURCES

CITATION EXPORT
BOOKMARK IN CONNOTEA
EMAIL
RECOMMEND TO LIBRARY
ORDER COPY
MARC RECORDS

此功能提供使用者可將此書資訊直接輸出到書目管理軟體(如: EndNote)來使用

提供使用者Email此書連結給欲分享的朋友使用

Related content
Leadership: All You Need To Know
When times are hard, leadership makes the greatest difference. So says the evidence. This book shows

相關標題連結，可助於研究方向